

## MAXX **Synbiotic**

The clean that  
cleans on and on  
and on and on  
and on and on.



# MAXX Synbiotic

A shortage of cleaners, high staff turnover and pressures of budget constraints are real industry challenges that can compromise high standards in cleaning—not only exposing businesses to risk, but to the general public too.

# Introducing the surface cleaning range that cleans on and on and on and on and on and on.

## Introducing MAXX **Synbiotic**

We understand the challenges that can not only hinder effective hygiene, but put people and businesses at risk.

That's where MAXX Synbiotic can help—the revolutionary patented cleaning solution delivering immediate cleaning performance on first application that continues for days afterwards. Putting more than 50 billion micro-organisms to work, joining forces to deliver a fast, deep clean that lasts.

**It's activated cleaning at its best with lasting results that you, your customers and the planet can rely on, time and time again.**



MORE THAN  
50 BILLION  
micro-organisms working  
in 'symbiosis' to clean fast  
on first application and  
then for days afterwards.

# 50 billion cleaners. Activated.

With 50 billion probiotics energised with prebiotics, coupled with effective biodegradable surfactants, it's like having an unstoppable cleaning team in every bottle.

"Knowing all those active ingredients are working away days later lets me get on with running my business—delivering the highest hygiene standards and at the same time, knowing that I'm keeping my customers safe."



**Prolong** activated deep cleaning that can work for days after application.



**Achieve** fast, longer-lasting results by preventing mould, mildew and allergens at the source.



**Maintain** hygiene standards and control odours with consistently clean surfaces, even in those hard-to-reach areas.

# Simpler, better cleaning. Activated.

The prolonged cleaning action of MAXX Synbiotic delivers the assurance of optimised cleaning results with less procedural intensity.

"This one cleaning range has saved me significant time, effort and costs."



**Optimises** cleaning performance with a powerful and prolonged clean.



Helps to **save time** and control costs by reducing the frequency and intensity of re-cleaning.



**Supports** staffing shortfalls with a cleaner that keeps on cleaning.



**Minimises** the need for specific deep cleaning.

Designed by **nature**.  
Activated by **science**.  
For a more **certain future**.

## A 100% natural clean. **Activated.**

The MAXX Synbiotic range is non-hazardous, 100% biodegradable and powered by natural micro-organisms for a better, deeper and maximised clean.

"It's important to use cleaning products that help make the planet cleaner, too."



**Minimise** environmental impact with natural, biodegradable formulations.



**Reduce** the impact on aquatic life with waste water that maintains a natural microbial balance.

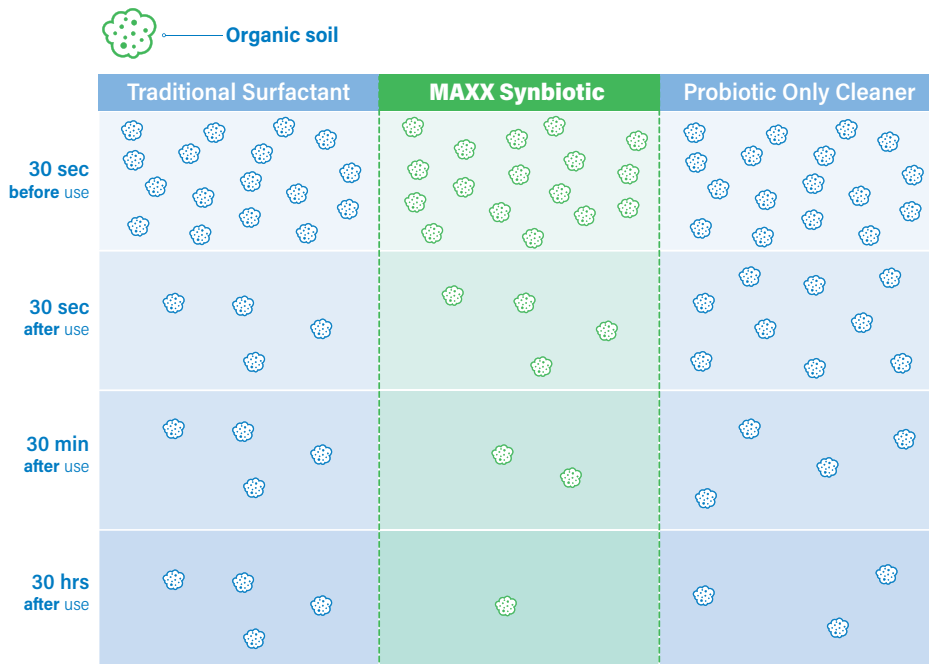


**Lower** CO2 impact with PCR bottles.

# Clever chemistry at work.

Every bottle of MAXX Synbiotic contains more than 50 billion micro-organisms, activated immediately on application. It's this natural chemical reaction that makes every clean a deep clean that lasts.

- Unique combination of probiotics & prebiotics, coupled with biodegradable surfactants, activated immediately on application.
- Natural chemical reaction helps to make the cleaning process easier.
- Deep cleans hard-to-reach places.
- 100% biodegradable and non-hazardous.



\*For illustrative purposes only

## Protecting what's vital.

The MAXX Synbiotic range has been developed to maximise cleanliness and hygiene while minimising the impact on the environment. So making it your surface cleaning solution of choice will also help support your sustainability goals. It's all part of our mission to protect what's vital today and tomorrow, together.

- 100% natural micro-organisms
- 100% biodegradable
- Post-consumer resin (PCR) packaging
- Minimal impact on aquatic life
- EU Ecolabel & Cradle to Cradle Gold Certification
- 100% biodegradable and non-hazardous



MAXIMISING SURFACE HYGIENE while minimising the impact on the environment helps us create a more certain tomorrow today, together.

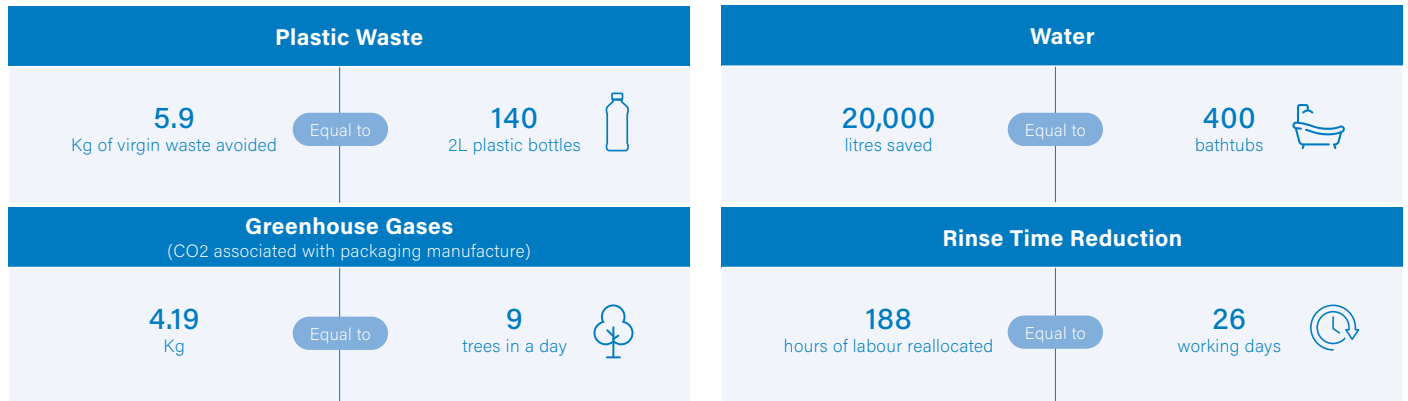
# Your cleaning solution starts here.

Out of those who have tried and tested the MAXX Synbiotic range\*, 100% said they would choose it over their existing solutions. But why not put it to work and see the results for yourself.

\*Ecolab customer testing – 2024.

MAXX Brial Synbiotic	MAXX Magic Synbiotic	MAXX Magic Scrub Synbiotic	MAXX Into Synbiotic	MAXX Into WC Gel Synbiotic
Light foaming symbiotic multi-surface cleaner	Floor cleaner for manual cleaning	Non-foaming floor scrub	Light foaming sanitary cleaner	Ready to-use toilet bowl cleaner gel
				

## MAXX Synbiotic Potential Impact\*



\*Estimated figures based on program including 10x 2x5L SKUs of MAXX Magic Synbiotic contained in 100% PCR packaging when available, dosed @ 5ml/l versus a alternative product dosed at 5ml/L with required rinse step for floor cleaning contained in virgin plastic packaging. Scan QR code for further details.

Get in touch with your dedicated Territory Manager to find the MAXX Synbiotic solution your business needs today, for a cleaner, healthier and more certain tomorrow.



Find out more about  
how the MAXX **Synbiotic**  
range works here.