



CONFIDENCE IN EVERY CLEAN

Introducing the New and Improved WypAll® X70

Now with nearly 10% larger sheets² and a cloth-like feel, WypAll® X70 Cloths absorb up to 20% more oil and water than before. The new WypAll® X70 Cloths are also more liked by users for oil and grease cleaning performance.¹



Re-engineered WypAll® X70 Cloths deliver improved absorbency and strength

Product updates in a glance

- Absorbs up to 20% more oil and water than before for an efficient clean
- Better in-use performance for oil and grease cleaning¹
- New cloth-like look and feel for enhanced absorbency

What's not changing?

- No 4-digit SKU change (soft suffix-code rollover)
- Price stays the same!

	SHEET SIZE	CHANGE IN SIZE	# SHEETS PER UNIT	SQUARE METERS/UNIT CHANGE
Pop-Up™ Box	21.2cm x 42.7cm ▶ 23.1cm x 42.7cm	+ 9.0 % per sheet	100 ▶ 96	+ 4.6 % per box
Jumbo Roll	31.0cm x 31.5cm ▶ 31.5cm x 34.0cm	+ 9.7 % per sheet	870 ▶ 820	+ 4.6 % per box
Brag™ Box	no change	no change	200 ▶ 192	- 4.0 % per box

What does this mean to customers?

The WypAll® X70 Cloths are re-engineered to be stronger, so you get better performance for your daily cleaning needs.¹

¹ Compared to previous WypAll® X70 or X80 Cloths

² Compared to previous WypAll® X70 or X80 Cloths; Pop-Up Box, Jumbo Roll formats only





CONFIDENCE IN EVERY CLEAN

Introducing the New and Improved WypAll® X80

Nearly 10% larger² with a precision-engineered surface texture, WypAll® X80 Cloths now absorb over 20% more oil and up to 15% more water than before. Built to tackle tough tasks, new WypAll® X80 Cloths are liked by users for improved water, oil and grease cleaning.¹



WypAll® X80 Cloths now feature a tough, precision-engineered surface texture.

Product updates in a glance

- Now absorbs over 20% more oil and up to 15% more water than before
- Better in-use performance for water, oil and grease cleaning¹
- Durable and strong feel with precision-engineered surface texture

What's not changing?

- No 4-digit SKU change (soft suffix-code rollover)
- Price stays the same!

	SHEET SIZE	CHANGE IN SIZE	# SHEETS PER UNIT	SQUARE INCH/UNIT CHANGE
Pop-Up™ Box	21.2cm x 42.7cm ▶ 23.1cm x 42.7cm	+ 9.0 % per sheet	80 ▶ 76	+ 3.7 % per box
Jumbo Roll	31.0cm x 31.5cm ▶ 31.5cm x 34.0cm	+ 9.7 % per sheet	475 ▶ 455	+ 5.1 % per roll
Brag™ Box	no change	no change	160 ▶ 152	- 5.0 % per box

What does this mean to customers?

The precision-engineered surface texture on WypAll® X80 Cloths is designed to hold up when used on rough, abrasive surfaces in industrial environments.

¹ Compared to previous WypAll® X70 or X80 Cloths

² Compared to previous WypAll® X70 or X80 Cloths; Pop-Up Box, Jumbo Roll formats only

